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www.MainStreetArtsFest.org

PRESS RELEASE

Art on Tour: MAIN ST. Fort Worth Arts Festival artists showcased

Collection stops at Fort Worth Community Arts Center

Fort Worth, Texas, March 24, 2010 — Art on Tour, a one-of-a-kind homework assignment for local high school students, extends its stay in the city's Cultural District with an exhibition at the Fort Worth Community Arts Center through April.

Art on Tour is a traveling collection of work by artists participating in MAIN ST. Fort Worth Arts Festival and is curated by members of the Fort Worth Independent School District's Young Artist Apprenticeship program. The Art on Tour program was launched in 2007 by Chesapeake Energy, working in conjunction with Fort Worth schools and festival organizers to compliment fine arts education at the high school level and equip young people with practical skills needed for a future career in the arts.

"Chesapeake Energy is proud to support the arts and the creativity of our youth," said Heather Scoggins, Senior Coordinator for Community Relations for Chesapeake Energy. "The Art on Tour program allows high school students the opportunity to research and purchase artwork from artists participating in the MAIN ST. Fort Worth Arts Festival, and we are pleased to be able to provide this learning opportunity to these future artists."

Developed by art teachers, Art on Tour provides hands-on learning for Fort Worth high school art students. During acquisition cycles, student curators research works of art for the collection and attend the MAIN ST. festival armed with thousands of dollars in vouchers they will use to negotiate and buy work from exhibitors.

Art acquisitions were made at both the 2007 and 2008 MAIN ST. festivals, and another series of purchases will be made this week by students at the 25th annual MAIN ST. festival April 8-11.

The 2007 Art on Tour collection is currently on exhibit through April at the Fort Worth Community Arts Center (FWCAC), 1300 Gendy St. Additional art selections from the 2008 Tour will then be added to the FWCAC

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through May, while select pieces from the 2007, 2008 and 2010 acquisition cycles go on exhibit May 17 through July 16 at Rose Marine Theater, 1440 N. Main St. In June, the 2010 collection of new Art on Tour acquisitions will be exhibited at the FWCAC. Admission to all exhibitions is free.

Art on Tour debuted in 2007 as an eight-piece exhibit and has since grown to a collection of nearly 40 works. Exhibitions of the collection give the MAIN ST. festival a year-round presence and bring fine arts appreciation and education to young people and adults in public venues.

MAIN ST. Fort Worth Arts Festival celebrates its 25th year April 8-11 with a celebration of fine arts and crafts, music, film and food, stretching from the Tarrant County Courthouse to the Fort Worth Convention Center.

More than 200 juried artists and fine crafts exhibitors will line brick-paved Main Street, joined by musicians and dancers on three stages. Performance artists and food and drink vendors complete the scene.

The festival is among the most honored shows in its class. MAIN ST. is ranked among the top shows nationwide in *Art Fair SourceBook*, the bible of the art show world, and was chosen one of the [American Bus Association's Top 100 Events](#) in North America for group travel in 2010.

MAIN ST. Fort Worth Arts Festival is presented by Coors Light and produced by Downtown Fort Worth Initiatives, Inc. Festival hours will be 10 a.m. to 10 p.m. Thursday, April 8; 10 a.m. to 11 p.m. Friday and Saturday, April 9-10; and 10 a.m. to 8 p.m. Sunday, April 11, 2010. Admission is free to the public. For more information, visit www.mainstreetartsfest.org.

MAIN ST. is made possible by a host of generous corporate citizens who support the festival year in and year out, bringing the finest entertainment to North Texas. Official Sponsors are Chase, Green Mountain Energy Company, Sundance Square, Texas Lincoln Mercury Dealers, and XTO Energy. Media Sponsors include CBS 11/TXA 21, *D Magazine* and the *Star-Telegram*, as well as radio stations WRR 101.1, Mix 102.9, 102.1 The Edge, 106.1 KISS FM, 95.9 FM The Ranch, Country Legends 92.1, and Lone Star 92.5. Supporting sponsors include Chesapeake Energy Company, Coca-Cola Bottling Company of North Texas, Dallas/Fort Worth Professional Musicians Association, Fort Worth Transportation Authority, Pizza Hut, Target and the University of Texas at Arlington.

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